

## **Exhibitor Marketing & Advertising Prospectus**

DEADLINE: September 20, 2011

### **Conference**

October 27-28, 2011 — Providence, RI

## 5<sup>th</sup> Conference on Emerging Adulthood

The 5<sup>th</sup> Conference on Emerging Adulthood will bring together a diverse international group of scholars to present symposia, papers, and posters on development from the late teens through the twenties, with a focus on ages 18-25.

### **Preconference Workshop**

October 26, 2011 — Providence, RI

## Mental Health In Emerging Adulthood (Ages 18 To 29): Understanding and Meeting the Needs of This Distinct Age Group

The new way young people are becoming adult has garnered a great deal of attention in the past decade. Professionals from a variety of disciplines have come to recognize the distinct mental health issues facing young people ages 18 to 29 — emerging adults. The workshop will highlight key issues that define the current gap in understanding and treating this distinct age group. Work relevant to professionals working in a wide-array of disciplines will be presented, including: medicine, public health, sociology, social work, psychology, psychiatry, and community mental health. This workshop is designed to promote scientist-practitioner exchange.

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## 5 Opportunities to Exhibit and Advertise

- Conference Program Book Advertisement
- Preconference Workbook Advertisement
- Exhibit Table
- Resource Table
- Event Sponsorship

All advertisements will receive online exposure on our website and e-communications\*

## **CONFERENCE PROGRAM BOOK & MENTAL HEALTH PRECONFERENCE WORKSHOP WORKBOOK**

**Cost: \$75-\$600**

The 5<sup>th</sup> Conference on Emerging Adulthood Program Book will be 8.5" (w) x 11" (h) and spiral bound. Submit ad(s) electronically (.pdf files) with DPI of at least 300; fonts and graphics embedded. No bleeds. NOTE: The name of the sponsoring organization will be listed in the Conference Program and will be included in the electronic program posted on the conference website.

## **EXHIBIT TABLE**

**Cost: \$250**

Exhibit Tables will be set-up near the Registration Area. Exhibit Tables are banquet-size tables covered in table linens (tablecloth & Table-skirt). Two chairs will be provided for seating at each resource table. Exhibitors who exhibit must register for the conference. Exhibit tables will be available for set-up between 9-5 on Wednesday, October 26<sup>th</sup>, 2011. NOTE: The name of the sponsoring organization will be listed in the Conference Program and will be included in the electronic program posted on the conference website.

## **RESOURCE TABLE**

**Cost: \$100**

Resource Tables will be set-up in the Registration Area providing an opportunity for organizations to make materials available to all conference attendees. This is an opportunity to leave a flyer or an order form. 450 copies recommended. Exhibit tables will be available for set-up between 9-5 on Wednesday, October 26<sup>th</sup>, 2011. NOTE: The name of the sponsoring organization will be listed in the Conference Program and will be included in the electronic program posted on the conference website.

## **EVENT SPONSORSHIP**

**Cost: \$1,000**

Sponsorships showcase your presence at the 5<sup>th</sup> Conference on Emerging Adulthood. As a sponsor, you will receive a full-page in the printed program, online advertising, sign-advertising at the event, and cocktail napkins with your logo distributed at the event.

### **Welcome Reception & Poster Session I**

Wednesday, October 26, 2011, 5-7pm

Directly following the Mental Health Preconference Workshop & Conference Registration

### **Author Book-Signing & Cocktail Reception**

Thursday, October 27, 2011, 6-7pm

Directly following the Authors Spotlight events (5:30-6:00pm)

### **Poster Session II & Lunch**

Thursday, October 27, 2011, 1:15-2:45pm

### **Pre-Debate Cocktail Reception**

with Society for the Study of Human Development

Friday, October 28, 2011

# Exhibitor Marketing & Advertising Prospectus | Order Form

DEADLINE: September 23, 2011

Exhibiting (e.g., product, organization, department): .....

Official Exhibitor Representative: .....

Name: .....

Address (line 2): .....

Address (line 1): .....

Phone: ..... Email: .....

<b>CONFERENCE PROGRAM BOOK</b>			
Size	Width x Length	Rate	
Quarter page	3.5" (w) x 4.5" (h)	\$75	
Half page	7" (w) x 4.5" (h)	\$150	
Full page	7"(w) x 9.75" (h)	\$300	
Inside back cover	7"(w) x 9.75" (h)	\$450	
Outside back cover	7"(w) x 9.75" (h)	\$600	
<b>MENTAL HEALTH PRECONFERENCE WORKSHOP</b>			
Size	Width x Length	Rate	
Quarter page	3.5" (w) x 4.5" (h)	\$75	
Half page	7" (w) x 4.5" (h)	\$150	
Full page	7"(w) x 9.75" (h)	\$300	
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<b>EXHIBIT TABLE</b>		\$250	
<b>RESOURCE TABLE</b>		\$100	
<b>EVENT SPONSORSHIP</b>			
Welcome Reception & Poster Session I		\$500	
Author Book-signing & cocktail reception		\$500	
Poster Session II & Lunch		\$500	
Pre-Debate Cocktail Reception		\$500	

## **TOTAL**

Please submit your order form and .pdf files to [info@ssea.org](mailto:info@ssea.org). After we receive your order, you will receive an invoice for payment.

